

# RECESSION IS BURNING A HOLE IN YOUR POCKETS ???

THEN ITS TIME TO THINK SMART



Generate upto  
10% extra revenue



Cost remains  
almost the same



Lower Maintenance



Products are  
upto 40% lighter



Strong Body



Dent & Corrosion  
Resistance

INTRODUCING IMPORTED HIGH  
TENSILE STEEL FOR ALL YOUR  
COMMERCIAL VEHICLE BODYBUILDING  
NEEDS. SAVE UPTO 40% ON THE  
BODY WEIGHT AND EARN  
UPTO 8% HIGHER PROFITS  
WITH ALMOST THE SAME  
CONVENTIONAL INVESTMENT !!!



**2 TONS MORE  
PAYLOAD!**

FOR A 45 M3 BULKER TRAILER

Savings per year for 49 Ton GVW Leyland  
Prime mover coupled with 45 M3 Bulker:

Body Type	GVW (Kgs)	Payload (Kgs)	Annual Revenue* (Rs)
Regular Body	49000	32600	Rs. 52,02,960.00
High Strength Steel Body	49000	34400	Rs. 54,90,240.00

**Additional Annual Profit: Rs. 2,87,280.00**

\* Calculated based on certain inputs from existing customers.



SIDE BODY TRAILER  
SAVE 40%



TIPPER  
SAVE 25%



CEMENT BULKER  
SAVE 30%



FLAT BED TRAILER  
SAVE 20%



TIP TRAILER  
SAVE 23%



TANKER  
SAVE 25%

## Corporate Office

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**Kaizen**  
COLD FORMED STEEL PVT LTD